

**Remit Address:**

**WRAL-TV**  
**Accounting Department**  
**PO Box 60904**  
**Charlotte, NC 28260**  
**Main: (919)821-8514**  
**Billing: (919)821-8581**

**Billing Address:**

**MEDIA STRATEGIES & RESEARCH**  
**Attention: Accounts Payable**  
**9990 Lee Highway**  
**Suite 210**  
**Fairfax, VA 22030**

# DUPLICATE INVOICE

Advertiser	Cowell for NC Treasurer
Product	POL - add order for 10/25 - 10/28
Estimate Number	

<b>Invoice #</b>	<b>119680-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/27/12

Station	WRAL
Account Executive	Marian Bell
Sales Office	WRAL Local
Sales Region	Local

Order #	119680
Alt Order #	
Deal #	
Order Flight	10/25/12 - 10/28/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRAL	WRAL AM News	6-7a		10/25/12 to 10/28/12	1x	----1--				
	Class 3										
	WRAL			F	10/26/12	:30	6:58 AM	JCNC-T12-01H	\$900.00		1
2	WRAL	CBS This Morning	7am - 9am		10/25/12 to 10/28/12	1x	---1---				
	Class 3										
	WRAL			Th	10/25/12	:30	8:59 AM	JCNC-T12-01H	\$665.00		1
3	WRAL	WRAL 6a News Sat	6-8a		10/25/12 to 10/28/12	1x	-----1-				
	Class 3										
	WRAL			Sa	10/27/12	:30	7:59 AM	JCNC-T12-01H	\$400.00		1
4	WRAL	Young and the Restless	4-5p		10/25/12 to 10/28/12	1x	---1---				
	Class 2										
	WRAL			Th	10/25/12	:30	4:00 PM	JCNC-T12-01H	\$1,065.00		1
5	WRAL	5:00 First News	5-530p		10/25/12 to 10/28/12	1x	----1--				
	Class 3										
	WRAL			F	10/26/12	:30	5:29 PM	JCNC-T12-01H	\$1,780.00		1
6	WRAL	5:30 News	530-6p		10/25/12 to 10/28/12	1x	---1---				
	Class 3										
	WRAL			Th	10/25/12	:30	5:37 PM	JCNC-T12-01H	\$1,780.00		1
7	WRAL	6pm News (M-F)	6-630p		10/25/12 to 10/28/12	1x	----1--				
	Class 3										
	WRAL			F	10/26/12	:30	5:58 PM	JCNC-T12-01H	\$2,225.00		1
8	WRAL	Inside Edition	7-730P		10/25/12 to 10/28/12	1x	---1---				
	Class 3										
	WRAL			Th	10/25/12	:30	7:23 PM	JCNC-T12-01H	\$975.00		1
9	WRAL	Late News	11-1135p		10/25/12 to 10/28/12	1x	----1--				
	Class 3										
	WRAL			F	10/26/12	:30	11:33 PM	JCNC-T12-01H	\$2,225.00		1
10	WRAL	David Letterman	1135p-1237a		10/25/12 to 10/28/12	1x	---1---				
	Class 3										
	WRAL			Th	10/25/12	:30	12:09 AM	JCNC-T12-01H	\$400.00		1

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

In compliance with FCC rules, Capitol Broadcasting does not discriminate in advertising arrangements on the basis of race or ethnicity. Any advertising arrangement with any station intended by the advertiser to discriminate in such manner shall be considered null and void.

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Aired Spots                      **10**

<u>Gross Total</u>	<b>\$12,415.00</b>	
<u>Agency Commission</u>	<b>\$1,862.25</b>	
<b><u>Net Amount Due</u></b>	<b>\$10,552.75</b>	<b><u>Payment Terms 30 Days</u></b>

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